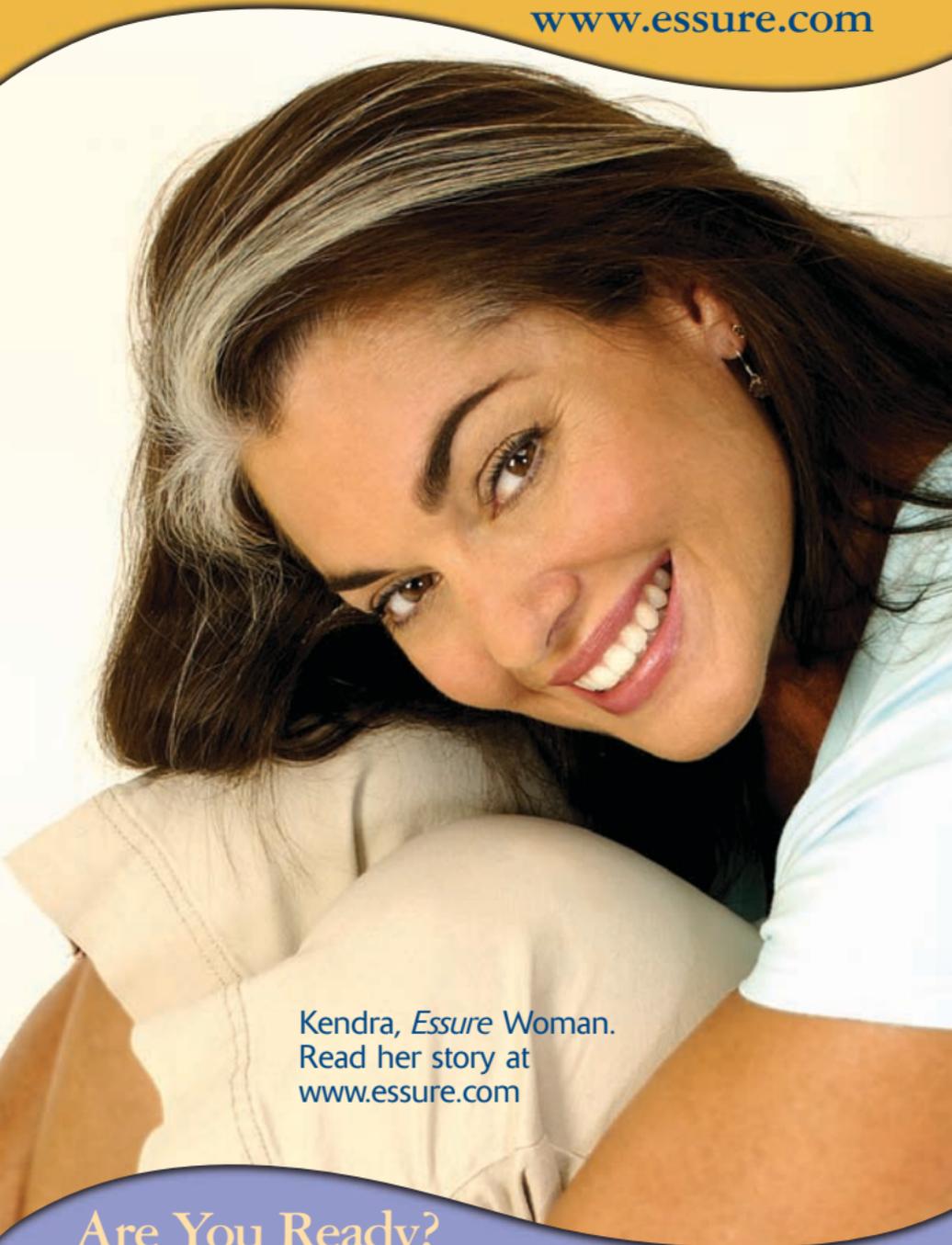


essure®

Permanent Birth Control

www.essure.com



Kendra, *Essure* Woman.
Read her story at
www.essure.com

Are You Ready?

- Tired of waiting for your husband to get a vasectomy?
- Want your body to be free of birth control hormones?
- Want sexual spontaneity in your relationship without the worry of an unplanned pregnancy?

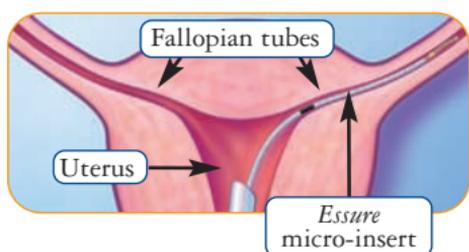
Join the thousands of women
who celebrate *Essure* Freedom!

Para ver esta información en español, favor de voltear este pamfleto de caveza.

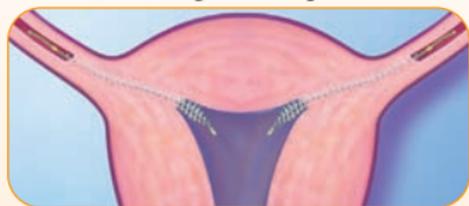


What Is the *Essure*® Procedure?

Essure is different than the traditional method of a surgical tubal ligation. With *Essure*, there is no cutting or burning of the body. Instead, an *Essure* trained



Body tissue grows into the *Essure* micro-inserts, blocking the fallopian tubes



Dye fills uterus but does not enter fallopian tubes in a successful *Essure* Confirmation Test

of x-ray to confirm that your tubes are completely blocked and that you can rely on the *Essure* micro-inserts for birth control.

doctor inserts spring-like coils, called micro-inserts, through the body's natural pathways (vagina, cervix, and uterus) and into your fallopian tubes.

During the first 3 months following the procedure, your body and the micro-inserts work together to form a tissue barrier that prevents sperm from reaching the egg. During this time, you will need to use another form of birth control.

After 3 months, your doctor will perform an *Essure* Confirmation Test, a special type

The *Essure* procedure is the first and only FDA approved permanent birth control procedure to have zero pregnancies in the clinical trials.



Felicia, *Essure* Woman.
Read her story at www.essure.com

What Are the Benefits?

- No cutting into the body so there are no unattractive scars
- 99.80% effective (based on 4 years of clinical data)
- Quick return to normal activities
- Can be performed in a doctor's office with minimal anesthesia
- No hormones or silicone to interfere with your body
 - Unlike birth control pills, patches, rings, and some forms of IUDs, *Essure* does not contain hormones to interfere with your natural menstrual cycle.
 - Your periods should more or less continue in their natural state.
- Covered by most health insurance plans
- Peace of mind with the *Essure* Confirmation Test



Kathy, *Essure* Woman.
Read her story at
www.essure.com

What Are *Essure* Women Saying?

Kathy:

My first reaction after the x-ray (*Essure* Confirmation Test) was happiness. I knew I was good to go. I knew I was free—No worries, no more pregnancies and great sex!

Felicia:

As an OB/GYN, I witnessed first hand how women who chose the *Essure* procedure recovered very quickly and had little down time. So when my husband and I decided we were done having children, I chose the *Essure* procedure. I had the *Essure* procedure around 4 pm and I was on call the next morning at 7:30 am!

Crystal:

After the procedure (*Essure* Confirmation Test) it was a relief to know that that's it. No more kids. I could have sex and not have to use any birth control and just know that I was free.



Crystal, *Essure* Woman.
Read her story at
www.essure.com



How Can I Learn More?

- Visit our website at www.essure.com to:
 - View an animation of the *Essure* procedure
 - Register for an *Essure* Event
 - Read stories from *Essure* Women
 - Find an *Essure* trained doctor
 - Participate in the *Essure* Blog
 - And much more!
- Call the *Essure* Information Center at 1-877-ESSURE1 (1-877-377-8731) to speak with an *Essure* specialist about the procedure and find the name of an *Essure* trained doctor in your area.
- Talk to an *Essure* trained doctor and ask them to review the *Essure* Patient Information Booklet with you.



Angie, *Essure* Woman.
Read her story at
www.essure.com

Risks and Other Considerations

You should **NOT** choose *Essure* Permanent Birth Control if you:

- Do not want to become sterile
- Can not have the *Essure* micro-inserts placed in both of your tubes (even if one tube is thought to be closed or you have only one tube)
- Have had a tubal ligation
- Have a known allergy to contrast dye (dye used during x-rays)
- Have a sensitivity to nickel as shown by skin testing
- Are unwilling to have the follow-up *Essure* Confirmation Test
- Are unwilling to use alternative birth control during the 3 month waiting time
- Are pregnant or think you might be pregnant

Risks and Complications

- *Essure* is a permanent sterilization procedure and is not reversible
- No form of birth control should be considered 100% effective, including the *Essure* procedure
- Not all women who undergo the *Essure* procedure will achieve successful placement of both micro-inserts
- Another form of birth control must be used for 3 months after the procedure

As with all procedures, there are risks associated with the *Essure* procedure. You should be well informed about these risks and discuss them in detail with your doctor before you make your decision.

Below are some complications that may occur *during* the *Essure* procedure.

- Mild to moderate pain
- Increased risk of pregnancy if the procedure is performed during the second half of the menstrual cycle
- Side effects from the type of anesthesia used during the procedure
- A small chance of a tubal perforation during the placement of the *Essure* micro-inserts

Below are some complications that may occur *following* the *Essure* procedure.

- Pain and/or cramping
- Bleeding or spotting
- Nausea and/or vomiting (due to the type of anesthesia)
- Pelvic, back or abdominal pain

You can find a complete list of risks and considerations with the *Essure* procedure on the *Essure* website at www.essure.com. Or call the *Essure* Information Center at 1-877-ESSURE1 (1-877-377-8731).

Conceptus.

Revolutionizing women's healthcare with innovative solutions

Conceptus Incorporated, 331 East Evelyn Avenue, Mountain View, CA 94041

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For reorders: call 1-877-ESSURE2, prompt 2 (1-877-377-8732, prompt 2), or visit www.essureMD.com

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